

# Anders Herberg

experience & product designer | <http://aaanders.design>

---

## Experience

### Knock CRM (a RealPage Company)

UX Designer II | May 2022 – Present

- Lead UX design for Knock's Analytics platform
- Established Knock Analytics' latest design patterns and components
- Occasionally work with engineering to optimize front-end code
- Designed, and launched Knock's Call Intelligence products
- Led the design system refresh and component construction to adhere to our React library standards

### Heali

UX Designer - Intern | Jan 2022 – June 2022

- Worked alongside a general designer and Creative Director to redesign Heali's iOS app.
- Led design of Grocery Basket and Meal Planner features
- Spearheaded Heali's proprietary design system (component design, prototyping, iconography, styling)
- Led research initiatives and mentored a research intern

### Savi

Product Designer - Intern | May 2021 - Sept 2021

- Designed Savi's first user onboarding experience
- Led research to evaluate Savi's registration process
- Conducted usability studies with customers
- Improved design system to meet ADA requirements
- Created concepts and mockups for future products

### LearnSesh

UX Designer - Intern | Nov 2020 - June 2021

- Created the company's new branding and style guide
- Led redesign of LearnSesh's website
- Led stakeholder research for discovering brand identity

my past life...

### Facebook

Design Sourcer | Jun 2018 - Jan 2020

- Recruited Product Designers and Design Managers
- Shadowed design interviews, critiques, and portfolio reviews
- Gained a strong grasp of product and UX design methods

## Education

### University of Washington

Human-Centered Design & Engineering

Masters of Science

Class of 2022

Leadership & Policy Studies

Masters of Education

Class of 2015

Psychology, Norwegian

Bachelor of Arts

Class of 2013

## Achievements

3rd Place UW Hackathon for Social Good

Curriculum Representative, HCDE Graduate Student Association (Voted by peers)

Selected for Cash App's capstone research sponsorship

## Skills

Prototyping

Design Systems

Engineering

Visual Design

## Software & things

### Design Tools

Figma                      Illustrator

After Effects              Keynote

Photoshop                 Sketch

### Coding

HTML                        Brackets

CSS                            R

p5.js                         Github